# Jave Jackson CLARITY CONFIDENCE CAREER



Career Management Coach & Speaker
LinkedIn & Personal Branding Trainer
Author of #1 Amazon Bestseller,
'NAVIGATING CAREER CROSSROADS'
Host of top Career Podcast 'YOUR CAREER'



# **KEYNOTE & PRESENTATIONS**



### **Face Your Fears for a Life Less Ordinary**

Real Leaders are Ordinary People with Extraordinary Determination. This Keynote presentation is Jane's personal story of challenge and change and how an ordinary girl grew up to bravely say, 'Yes, I Can!' when faced with adversity in order to create a life filled with purpose and passion.



### **Find & Follow Your True Passion & Direction**

Too many people find themselves mid-career asking themselves "Why am I here?", "Why aren't I happy?" Participants will discover what really makes them tick and how they can create their dream career whatever phase they are at in their careers.

### **Personal Branding For Career Success**



Your personal brand matters. It takes only seconds for people to form an opinion of you in person or online. Learn the 5 essential aspects of your image, the biases that can make or break your reputation, and how to project your authentic and professional brand before you walk in the door. Learn how to dress for success in person and online.

### **Communicating with Clarity**



If you understand your natural communication style and that of people you meet, you will be able to adapt your style to facilitate greater rapport and get your message across clearly. Participants will learn how to network effectively, how to expand their network and leverage it for career success.





Career Management Coach & Speaker Director of THE CAREERS ACADEMY







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With a background in Public Relations, FMCG, Fitness Training, Image Consulting and Education, Jane has spent the past 20 years coaching clients globally, providing Leadership Coaching and Career Transition Coaching to professionals seeking clarity, confidence and direction in their careers.

Jane's corporate clients include the Reserve Bank of Australia, Local Government New South Wales, Cricket NSW, Solotel, NSW Police Legacy Backup for Life, NSW Police Force, Credit Suisse and University of Chicago Booth Graduate School of Business.

Jane has been interviewed on Sky News Business, 2UE Talking Lifestyle Second Career, ABC Radio Sydney and published in The Huffington Post, Australian Women's Weekly, ABC Life, Cosmopolitan Middle East, The Daily Telegraph Metro.co.uk, Sydney Morning Herald, The Daily Telegraph, Michael Page & CareerOne

# WHAT JANE'S CLIENTS SAY

When I first met Jane Jackson I was struck by her love of life and her enthusiasm for helping people. When considering speakers for our Women of Westpac events, Jane was one of the first people who came to mind. Jane recently spoke at a networking event for our members.

Jane's story was shared with genuine warmth, humour and included some great examples that resonated with many in the audience. I would recommend Jane to anyone seeking an engaging speaker who will inspire and motivate the audience.

- Charmaine Woodlands, Women of Westpac Chairperson



I've had the privilege of attending a number of great workshops put on by General Assembly, RogenSi, Digital Brief and Sales ITV. All of these were lead by great facilitators but Jane Jackson's Career Workshop, for me surpassed all of these.

Jane was evidently passionate, invested and motivating throughout the day. I cannot recommend Jane highly enough.

- Daniel Kerr, Digital Specialist



Jane is an exceptional coach. She is able to deftly shift her focus from coaching to mentoring and counseling as the situation demands, all the time supporting you to make your own decisions. I cannot speak highly enough of her patience, ability to use silence as a tool to elicit deeper thought and perceptiveness.

- David Smith, Australian Defence Force



# CREATE YOUR DREAM CAREER

To manage your career successfully you need clarity, a sense of purpose, and a path to reach your goals.

The Careers Academy provides you with all the resources you need to support your career goals.

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RESOURCES Career Articles, Videos, Podcasts Career Resource Templates

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